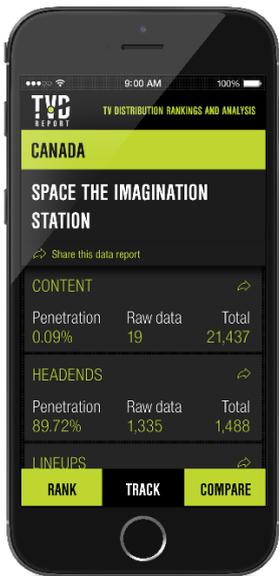


TVD REPORT



• **Data
You Can
Count On**

TVD Report

TV Distribution Rankings & Analysis

The worldwide pay-tv market is expected to exceed 1.1 billion subscribers by 2019, according to ABI Research. The U.S. accounts for about 100 million and is considered a fully saturated market. Meaning the vast majority of those approximately 175 million new pay-tv households will come from countries outside the U.S.

Affiliate fees from international markets are hard to quantify. A conservative estimate of \$0.01 per subscriber would yield \$1.75 million per month or more than \$21 million annually.

Given those kinds of numbers - and the relatively stagnant U.S. market, - it's hardly a surprise that most programmers are working to expand globally. The question is: How to do that in a way that maximizes opportunities and minimizes risk.

That's where the latest product from MediaBiz, a company well known for both its carefully constrained data and its customer service, comes in. Our newly developed TVD Report offers programmers an accurate and transparent monitoring of existing cable network distribution in most key international markets as well as a primed sales pipeline.

Our TVD Report provides answers to important questions such as:

- Where is my network? Where is it not?
- Are my distributed networks under contract?
- What Package or Tier are my networks within? Is there any consistency?
- Where is my competition?
- How can I effectively boost my ad sales via enhanced distribution?

Global TV Distribution Rankings

The TVD Report from MediaBiz will help programmers monitor existing international distribution, enter new markets and enhance existing distribution of their networks.

Tracking IPTV, Cable and Satellite

Using data gathered from throughout the industry and around the world, TVD Report offers the most comprehensive analyses of distribution by network and country. Delivered via web, tablet and mobile sites, TVD Report is used across all departments and throughout all levels of leading media companies.

First-of-its-kind dedicated iOS application that bridges the gap between research and sales to get deals done.

Test drive the product today - www.mediabiz.com